

FRESH · EYES · DIGITAL

CREATIVE MARKETING AND
FUNDRAISING FOR NONPROFITS

A woman- and queer-owned agency, we pride ourselves on delivering groundbreaking creative and game-changing strategy to organizations seeking to build better relationships with online audiences and turn those audiences into loyal donors and activists.

Contact us to learn more about our Engaging Networks services:
sayhi@fresheyesdigital.com



Marketing Tools Migration and Support

Core Package Includes:

- Recreation of existing email templates (x2) as Marketing Tools templates
- Creation of custom content block library, with variable replacements and options based on your brand and creative guidelines
- Review and testing
- Strategy support
 - While this package is primarily migrating existing email systems, we'll work with you to find ways to optimize and tailor your build to your team's working style and needs.

Optional Add Ons:

- Additional templates
- New custom content blocks
- Documentation guidebook and trainings
- Email system redesign/optimization ahead of migration

Packages starting at \$4,900

Ask us about discounts in combination with other services including production and implementation, strategy and data audits, or retainer fundraising/acquisition support.